

Hey! My name is Abhini and I would love to be one of your Marketing Officers for Surgical Society next year!

Surgery has always fascinated me, and my recent clinical experiences have really deepened my interest in this field. As Marketing Officer, I aim to bring fresh ideas to the society's outreach, ensuring that more students are aware of and engaged with the exciting events on offer.

Why me?

I already have **experience in marketing and publicity**: I have successfully managed social media for the International Tamil Society, creating content that attracted wide engagement. I managed multiple platforms, created engaging content using Canva and boosted society engagement through Instagram, TikTok, and more, so I am already very confident in what this role entails.

I am **highly organised and efficient**: I have balanced academic commitments with leadership roles, showing my ability to manage multiple responsibilities effectively.

I am **enthusiastic and committed**: I am eager to promote surgical opportunities and make the society more accessible to students.

My aims

Develop creative and dynamic social media campaigns to promote events.

Create a consistent and professional brand image across platforms.

Promote events effectively to ensure maximum student participation.

I would really appreciate your vote! Thank you! :)