

Do you **dream** of a world where all boats are yellow, where all riggers are black, where finally the 4V can get the reverse wing Carbon Empacher they truly truly deserve? Because I do. Every night, when its not Jansen's mum it's this same recurring dream and finally something has to be done.

Welcome to my campaign for ICBC Sponsorship Secretary where all your dreams can come true.

I am looking to maintain this position which I have held in the 2022-2023 season and therefore will start outlining what we have **already implemented** from last year's promises and will also describe my **hopes, dreams and plans** for 2023-2024.

- **HighFive** – Keen to offer a cheaper alternative to SIS I negotiated a deal which not only offers us athletes 50% off on all items but 10% cashback for the club – with over £500 purchased this has been a resounding success and will look to continue this partnership and am currently in discussions for bulk “REGO” to offer to all athletes post session.
- **Champagne** – One of the most important aspects of rowing is celebration, and in preparation for our rampant success I have been investigating ways to make this process as classy as possible. While spoons pints are acceptable, I am currently in talks with Champagne houses such as Pol Roger about a partnership with us. E.g., Looking to present a bottle to every Gold Medal at BUCS / win in our event etc.
- **HeneyPrint3D** – Centralised Boat light system custom diffusers and charging system. This deal has been extended to provide ICBC with both design and 3D printing services for whatever we need simply at raw material cost.
- **AllMarkOne** – Credit for this one must go to our Lord Almighty Captain Lucinda Douse who has negotiated a deal for a race photo for each crew – unique to ICBC alone.
- **Coffee** - Still investigating options for more caffeine for rowers, be this discounts with local coffee shops or larger coffee machine and bean manufacturers. The pursuit of caffeine is of the utmost importance to me. E.g. 79 collective

#### **Working with this years Alumni Sec:**

- We have a huge number of notable, well off **alumni**. We will contact alumni, who already have expressed interest in supporting the club, but currently there is not the structure to allow their seamless donation process. This is a huge job this year with the resurrection of Queens Tower alumni club or similar and I am aware of the challenge ahead and opportunities this presents.

This currently underutilized income will add up and create a significant usable source of funds for ICBC The idea of this campaign is make small changes that combined together makes everyone's life better.

#### **Why me ?**

Through the running of my Additive Manufacturing company HenleyPrint3D I not only have experience communicating and negotiating with these sorts of Engineering firms but notably already have a trusted relationship with them from which a Sponsorship deal could emerge. Much of this will involve working closely with our much loved KitSec and AlumniSec.

We will contact small to medium size businesses, keen to associate themselves with us in the prestigious world of rowing to increase their own advertising.

This sort of sponsorship will be designed help the individual athlete, not simply more carbon 8's (sorry 4V); especially now given the long awaited arrival of the New Womens 8+, ICBC now has one of the largest high quality fleet of boats in the country for both Men and Women. Alongside this we need to focus on a wide range of smaller, less costly but noticeable issues:

**VOTE CASS 2023 - 2024 SPONSORSHIP SECRETARY**

