## VOTE SIMI FOR MARKETING OFFICER!



## **About Me:**

- \*Medical Student 🖗
- \*Naija Babe 📭 from Essex 📍
- \*Athlete 🏃
- \*Singer in the Gospel Choir 🎶

## Why me?

-I'm a bubbly and friendly face -I'm the Co-producer of a short film called Nexus- I have good creative skills -I'm confident in speaking and presenting- e.g. I've done a BBC radio interview -I'm confident with creating and producing social media content e.g. I've done an Instagram takeover for the main Imperial IG story I'm committed to ACO and will be present of events

-I'm committed to ACS and will be present at events

## My Ideas:

-Create more TikTok content that involves members at ACS events so people feel more involved

-Liaise with other marketing/ media officers to create a joint UoL IG account to publicise events

-Create more content to encourage students to come to Imperial and counter stereotypes e.g. day in the life of an Imperial ACS student

- -Create a short podcast/ interview series involving ACS members
- -Partner with other content creators to reach a wider audience

